

## **High School Students Win Laptops Donated by Powerlink Facilities Management in Business Plan Competition**

**Students were participating in a summer mentoring program at Kettering University.**

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*August 24, 2010, Detroit, Mich.* – Six high school students of color participating in an intensive Kettering University summer college preparation program recently went home with brand new Dell laptops in their backpacks, courtesy of Powerlink Facilities Management. They won them in a business plan competition at the end of the program, called Academically Interested Minds – or AIM.

AIM's rigorous curriculum hosts some of the best and brightest minority students nationally and internationally representing all parts of the nation and the Caribbean. The majority of its participants receive full ride scholarships to top tier colleges. The students did college-level studies in math, science and business and had chances to meet working engineers, scientists and business people. Powerlink sponsored a business education component of the program. To win the laptops, groups of students created business plans and pitched them to a panel of judges representing angel investors or venture capitalists.

“Competition hones a sharp mind, and there’s nothing like a great prize to give a competition an edge,” said Link Howard III, president and CEO of Powerlink. “Every company needs talented people to thrive, and we were delighted to support these students as they prepared for college and long-term careers.”

AIM is an award winning program designed to increase the participation of minorities in engineering disciplines in higher education. As part of AIM, Powerlink presents the program's sessions on entrepreneurship and financial planning. Powerlink is an ISO 9001-certified facilities management and maintenance services company whose professional staff follows industry standards for quality and process to help customers reduce costs, improve efficiency and gain higher customer satisfaction.

With headquarters in Detroit, Powerlink’s professional service staff is seamlessly integrated at more than 100 customer sites in the midwest and Ontario, Canada.

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