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**POWERLINK SPONSORS FREE WINNING FUTURES - GREGORY KELSER
BASKETBALL CAMP FOR 150 DETROIT PUBLIC SCHOOL EIGHTH GRADERS**

Current eighth graders in Detroit Public Schools have until May 17th to apply for 150 free spots in the Gregory Kelsner "Shoot For Your Goals" Basketball Camp.

DETROIT, May 3, 2012 – Powerlink Facilities Management Services (Powerlink), a Detroit-based facilities management and maintenance company, along with Sodexo and the Detroit Public Schools (DPS) Foundation, has partnered with Winning Futures and Gregory Kelsner's "Shoot For Your Goals" Basketball Camp to sponsor more than 150 Detroit Public School students' free participation in a week-long camp, which includes not only basketball, but learning basic skills that will make their high school experience a success. Powerlink President and CEO Link Howard III made the announcement.

Applications are now being accepted for DPS students, currently enrolled in eighth grade, to attend the Winning Futures and Gregory Kelsner Detroit Basketball Camp. After a successful camp experience in 2011, the "Shoot For Your Goals" camp is again being sponsored by the DPS Foundation, in conjunction with the Sodexo Powerlink partnership, which handles facilities for the school district. Eighth graders have until May 17, 2012 to apply for their chance to secure one of 150 free spots at the camp. Students can obtain an application from any DPS middle/junior high school administration office or by visiting www.winningfutures.org.

2012 marks the second consecutive year of the Winning Futures and Gregory Kelsner "Shoot For Your Goals" Basketball Camp, a unique combination of sports training and academic preparation. The camp will be held June 18 - 22, 2012 at Cass Tech High School located at 2501 2nd Avenue in Detroit and will present the opportunity for students to learn skills this summer that should help them get around a basketball court and through their first year of high school with better success. This collaborative,

week-long camp was launched in June 2011 by Warren, Mich.-headquartered Winning Futures, a non-profit organization dedicated to teaching life skills and mentoring young adults as they strive to find the right path to success, and Gregory (Greg) Kelser, an alumnus of Detroit Henry Ford High School, former captain of the Michigan State University basketball team, previous Detroit Piston and broadcaster for Piston's games on FOX Sports Detroit. Kelser also offers popular basketball camps that combine athletic conditioning and skill building with daily messages emphasizing how extremely important education has been in his life. Kelser challenges every camp participant to pursue education with the same determination and energy he or she uses for sports.

In addition to the basketball clinic, the "Shoot For Your Goals" camp provides complimentary breakfast and lunch, daily workshops for attendees on self-esteem building, leadership training, values, goals and overall academic achievement. Sponsors, such as Powerlink, DPS Foundation and Sodexo, will enable approximately 150 qualifying DPS students, transitioning from eight to ninth grade, to attend the camp free of charge. A student's first year of high school has been proven to play a critical role in future academic progress, which is why Winning Futures strongly believes in connecting with students at this impactful juncture and preparing them for success in the upcoming school year, which, in turn, makes high school graduation for such students much more probable.

"We are honored to again be a part of such an important program for Detroit students," stated Howard. "Winning Futures has done an excellent job of developing the camp's curriculum around several skills students will need to succeed in that first year of high school. What Greg Kelser will teach the students about focus and discipline from an athletic perspective, will be supported and applied to academics and everyday life through the talented Winning Futures mentors on-site. We look forward to seeing even more students participating in the camp this summer."

"Each year we are more and more amazed at the generosity and commitment of our sponsors, such as Powerlink, DPS Foundation and Sodexo," said Kristina Marshall, president and CEO of Winning Futures. "It is through their generosity this year that has enabled us to provide these wonderful educational and leadership building opportunities for eight graders in Detroit Public Schools. We truly thank each of our sponsors for their continued support and belief that we can make a difference in young people's lives."

For more information on the Winning Futures and Gregory Kelser Detroit Basketball camp, please visit www.winningfutures.org.

Based in Detroit, Mich., Powerlink Facilities Management (Powerlink) is an ISO 9001-certified facilities management and maintenance services company whose professional staff follows industry standards for quality and process to help customers reduce costs, improve efficiency and experience the best in customer service at each Powerlink touch point. For more information, please visit www.powerlinkonline.com.

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